



Craig Aarons-Martin

CEO of CCM

Leadership
Coaching

Motivational Speaker

Organizational
Development

Training

Podcast Host



Craig Aarons-Martin is a visionary and results-driven Chief Executive Officer of CCM Education Group, motivational speaker, and podcast host with over 20 years of experience in urban education. As an award-winning teacher and school leader, Craig has dedicated his career to serving as a mentor, instructional coach, teacher developer, and professional learning facilitator.

Mission

Our mission at CCM Education Group is to collaborate with educational communities to cultivate vibrant, student-driven learning environments that elevate the potential of all students and promote equitable access to quality education.

Industries We Serve

- ✓ Public Education
- ✓ Non-Profits
- ✓ Governmental Agencies
- ✓ Ed Collaboratives
- ✓ For Profits
- ✓ Community Agencies

Signature Topics

Craig's expertise lies in creating bold and joyful solutions that amplify equity and belonging within educational environments. He works with groups, individuals, and organizations to foster brave, inclusive, and welcoming spaces of belonging. His signature topics include:



Belonging

Creating Brave, Inclusive, and Welcoming Spaces of Belonging



Love

Leading with Love for LGBTQIA Youth



Leadership

School Leadership, Coaching, and Mentorship



Transformation

Transformational Leadership in Marginalized School Communities



Empowerment

Engagement, Education, and Empowerment of Black and Latina Males

Leadership Impact

EMPOWERING EDUCATIONAL EXCELLENCE



Professional Achievements and Recognitions

Craig Aarons-Martin has a distinguished career in education, recognized through numerous prestigious awards and impactful initiatives. His dedication to fostering inclusive and student-centered learning environments has earned him widespread acclaim.

Key Awards and Honors

2009 Boston Public Schools

Educator of the Year

- Recognized for outstanding teaching and dedication to student success within the Boston Public Schools system.

2018 Thomas C. Passios Massachusetts

Elementary Principal of the Year

- Honored for exemplary leadership and innovation in elementary education across Massachusetts.

2018 National Distinguished Principal

- Awarded for exceptional leadership and significant contributions to the education community on a national level.

Foundational Initiatives

President, Massachusetts ASCD (July 2024)

- Responsibilities:** Ensures compliance, financial integrity, and leads the board.
- Strategic Planning:** Drives growth and value creation.
- Team Building:** Builds awareness and support for initiatives.

Brown Boys Network & Scholar Culture International LLC (2014 – Present)

- Progressive Think Tank:** Provides training and resources for Black and Brown male youth.
- Brown Boys of Boston EdCamp:** Professional learning community for educators and leaders.
- Success Mentors Program:** Developed in partnership with President Obama's White House.

Craig's leadership and vision have connected schools, non-profits, and community agencies to advance positive initiatives for marginalized youth. His commitment to mentoring and supporting new principals and administrators reflects his dedication to fostering growth and leadership within educational communities.

Satisfied Clients

Craig's leadership and vision have connected schools, non-profits, and community agencies to advance positive initiatives for marginalized youth. His unwavering commitment to mentoring and supporting new principals and administrators underscores his dedication to fostering growth and leadership within educational communities.



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