

Partnership Overview



EDUCATION GROUP
EMPOWERING EDUCATIONAL EXCELLENCE





CCM Education Group - Our Story

At CCM Education Group, our journey began with a shared vision of transforming education to create a brighter future for all learners. Founded by visionary educator Craig Aarons-Martin, our mission is deeply rooted in a passion for fostering inclusive, student-centered learning environments that empower every individual to thrive.

Driven by a commitment to excellence and equity, we embarked on a mission to partner with educational communities worldwide, igniting change and inspiring innovation every step of the way. From humble beginnings to impactful collaborations, our story is defined by a relentless pursuit of excellence and a dedication to making a difference in the lives of students and educators alike.

Over the years, we have had the privilege of working alongside dedicated leaders, schools, districts, and youth-serving organizations, witnessing firsthand the transformative power of education. Through strategic collaboration, tailored solutions, and a deep understanding of the evolving needs of educational communities, we continue to push boundaries, challenge norms, and create opportunities for growth and success.

As we look to the future, our commitment remains unwavering. With a dynamic blend of bold professionalism and inviting warmth, we strive to be a beacon of hope and a catalyst for positive change in the field of education. Together, let's write the next chapter of our story, one filled with innovation, inspiration, and endless possibilities for the future of learning. Welcome to the journey with CCM Education Group.

Our Services

EMPOWERING EDUCATIONAL EXCELLENCE



About CCM Education Group

CCM Education Group, under the visionary leadership of Craig Aarons-Martin, partners with educational communities to create vibrant, student-driven learning environments that promote excellence, equity, and innovation. Through strategic collaboration and a passion for inclusive learning, CCM empowers leaders and organizations to foster transformative change and ensure equitable access to quality education.

Mission

Our mission at CCM Education Group is to collaborate with educational communities to cultivate vibrant, student-driven learning environments that elevate the potential of all students and promote equitable access to quality education.

Industries We Serve

- ✓ Public Education
- ✓ Ed Collaboratives
- ✓ Non-Profits
- ✓ For Profits
- ✓ Governmental Agencies
- ✓ Community Agencies

CCM Guiding Principles

At CCM Education Group, our Guiding Principles drive everything we do. These values shape our decisions, interactions, and partnerships as we work tirelessly to empower leaders and cultivate excellence in education.

Inclusion

Embracing diversity and fostering environments where every student's voice is valued and included.

Empowerment

Inspiring and empowering educational leaders and youth-serving organizations to drive positive change.

Equity

Ensuring fairness and accessibility for all students, regardless of background or circumstance.

Innovation


Driving transformative shifts in resources, structures, and practices to meet the evolving needs of students and communities.


Collaboration


Promoting collaborative partnerships and strategic alliances to expand opportunities and promote student success.



The Impact of Partnering with Us

 **Closing the Racial Wealth Gap** - When you collaborate with us, you actively participate in addressing and dismantling the racial wealth disparities that have persisted for generations. Your engagement contributes directly to creating a more equitable economic landscape for all.

 **Supporting a Queer-Owned Business** - By choosing us, you are not merely conducting a transaction; you're casting a vote in favor of LGBTQIA+ representation, empowerment, and success in the entrepreneurial world.

 **Cultivating Prosperous Cultural Connections** - Engaging with us means you are part of a vanguard that values and seeks to foster rich, dynamic links with culturally and linguistically diverse communities. Together, we bridge gaps and bring about greater mutual understanding and prosperity.

 **Empowering Leaders of Color in Education** - Your partnership amplifies our mission of uplifting and bolstering educational leaders of color. With every interaction, we collectively further the cause of fostering visionary leaders who will usher in an era of inclusivity, equity, and excellence in education.



“In our follow-up workshop to Craig's keynote, the discussions were amazing and I felt inspired, seen, and safe. His leadership lens was personable, unique, and powerful. The art and narrative were well-executed. Thanks to Craig, for creating such a warm space, and stimulating conversation.”

MARCUS P.
PK - 5 SCHOOL LEADER





**Creating Brave
Inclusive &
Welcoming Spaces
of Belonging**

**Activating &
Amplifying School
Leader Genius**



**Transformative
Leadership in
Marginalized
Communities**

**Leading LGBTQIA
Communities with
Love**

Our Services

Brand Promise

At CCM Education Group, our promise is to empower educational leaders and youth-serving organizations with bold strategies and inclusive approaches to create vibrant, student-driven learning environments that foster excellence and equity for all.

Industries We Serve

- ✓ Public Education
- ✓ Non-Profits
- ✓ Governmental Agencies
- ✓ Ed Collaboratives
- ✓ For Profits
- ✓ Community Agencies



Leadership Coaching

Providing tailored coaching sessions for educational leaders, emphasizing the cultivation of effective leadership skills, strategic planning, and the fostering of positive organizational cultures.



Training

Conducting dynamic workshops and training sessions aimed at cultivating inclusive environments where every member of your community feels valued and supported.



Organizational Development

Partnering with educational institutions to craft and execute comprehensive strategic plans, fostering growth, sustainability, and adaptability in response to evolving educational landscapes. This includes integrating technology, and innovating curriculum development to meet diverse needs.



Speaking

Delivering impactful keynote speeches addressing pivotal topics such as leadership in education, equity, and fostering a sense of belonging, custom-tailored to inspire and motivate.

Satisfied Clients

Meet some of the delighted clients we've served.



Pricing

1. Packages:

- **Gold Package: \$5,999+ per engagement.** Includes a 30-minute keynote speaking address and a 60-minute workshop session **or** 2 - 120 minute professional development sessions + 30-minute debrief session.
- **Platinum Package: \$9,999+ per engagement.** Includes an initial assessment, a strategy workshop, and a one-month follow-up **or** 3-part professional development series (120 - 150 minute sessions each) + 30-minute debrief session.
- **Titanium Package: \$24,999+ per engagement.** Includes a 30-minute keynote speaking address, a 3-part professional development series, and 2 strategy or coaching sessions (60 minutes).

2. CCMEdGroup Professional Development Webinars & Workshops:

- **Single Webinar: Starting Price - \$69 per participant for CCM Ed Group Signature Content**
- **Webinar Series: For specialized content, please inquire with Team CCM for pricing**
- **In-person Workshops: \$2,999+ per half-day signature topic sessions, not including travel expenses. For specialized content, please inquire with Team CCM for Pricing**
- **Keynote Addresses: Inquire with Team CCM for pricing**

3. Leader Coaching Program:

- **Single-Session: \$299 per 60-minute session**, per participant.
- **Coaching Package: \$2299 for 8-60 minute sessions**, per participant.
- **Group Package: \$599 per 60-minute session**, for up to 5 participants

4. Retainer for Ongoing Services (A La Carte):

- **\$2,000 per month for Gold Level Services**
 - **Monthly Assessment Reports:** A monthly breakdown of the school's or organization's performance in the areas of diversity, equity, inclusion, and belonging, and leadership effectiveness, instructional leadership, and adult social-emotional learning.
 - **Advisory Calls:** Weekly or bi-weekly scheduled calls with the leadership team to provide advice, guidance, and actionable insights.
 - **Email Support:** Offering limited email support to answer questions or concerns that may arise throughout the month.
 - **Resource Library Access:** Clients would get access to a digital library of resources such as webinars, toolkits, and guides.
- **\$4,000 per month for Platinum Level Services**
 - **Priority Support:** Immediate email and phone support for pressing issues.
 - **Priority Check-ins:** Meetings with key stakeholders to review findings, recommendations
 - **Custom Research and Reports:** In-depth analysis and reporting on specific issues facing the school or organization, with actionable recommendations.
 - **On-site Visits:** Quarterly on-site visits (travel expenses not included) for workshops, assessments, or high-level strategic meetings.
 - **Policy Review and Recommendations:** Review of school or organizational policies with recommendations for improvements aligned with best practices in diversity, equity, and inclusion.
 - **Exclusive Webinars:** Access to new, premium webinars is only available to premium retainer clients.
 - **Focus Groups:** Hosting stakeholder conversations to seek input on organizational dynamics.

Ready to Partner?



Ready to unlock your potential and embark on a journey of bold solutions?
Contact us today to discover how we can empower your organization and cultivate genius together!



CONTACT US HERE:

Email Us

[https://admin@ccmeducationgroup.co](mailto:admin@ccmeducationgroup.co)

Schedule A Meeting

Meet with CCM

