



BLACK BOY JOY SUMMIT

10.5.2024 | BOSTON, MA

WE ARE
THE **HEROES**
OF OUR OWN
STORY



EMPOWERING COMMUNITIES: OUR VISION AND IMPACT

At CCM Education Group and the Black Boy Joy Summit, our mission is to create vibrant, inclusive communities where every individual thrives. Through bold strategies and visionary leadership, CCM Education Group empowers educational institutions to drive transformative change and ensure equitable access to quality education. Similarly, the Black Boy Joy Summit celebrates the resilience and brilliance of young Black and Brown males in Greater Boston, fostering connection, empowerment, and joy. Together, we envision a world where every boy is empowered to succeed and every young man feels valued and supported in achieving his fullest potential.





CULTIVATING SUCCESS: **KEY** **FACTORS IN BLACK** **BOYS' ACHIEVEMENT**

Explore the pivotal elements contributing to the success of Black boys, from intentional nurturing and fatherhood presence to opportunity embrace and humanization.



CULTIVATING SUCCESS, TOGETHER

1 INTENTIONAL NURTURING

Black Boys thrive within intentional resource-rich environments of care, community, and high expectations, fostered by **parents, caregivers, teachers, community partners,** and **school** and **program leaders.**

3 OPPORTUNITY EMBRACE

Black Boys are afforded access and opportunities to bravely take risks in the learning labs of both school and life, academically, socially, and emotionally.

2 GUIDING PRESENCE

Black Boys benefit from the developmental influence of “guiding presences,” such as **mentors, coaches,** biological/surrogate **fathers,** and exposure to high-achieving male **role models** in their daily experiences.

4 HUMANIZATION

Black Boys are valued and respected as human beings—loved, resilient, brilliant, vulnerable, brave, kind, creative, and collaborative individuals.





PARTNERSHIP OPPORTUNITIES



PARTNERS

Join us in fostering lasting impact and empowering educational excellence through partnership opportunities with CCM Education Group. With options ranging from \$6,000 to \$50,000, your annual investment supports our mission and ensures continued support throughout the year. **Partner with us to make a meaningful difference in the lives of young men and educational institutions across our community.**



\$50,000
Legacy Partnership



\$30,000
Impact Partnership



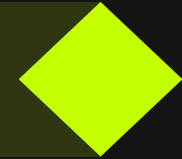
\$12,000
Sustaining Partnership



\$6,000
Community Partnership

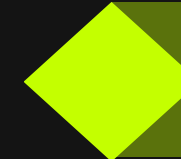
PARTNERSHIP OPPORTUNITIES

Legacy Partnership \$50,000



- An esteemed partner committed to long-term support and community empowerment.
- Prominent recognition as a leading contributor to our mission.
- Exclusive access to special events and initiatives.
- Priority involvement in decision-making processes and program development.

Impact Partnership \$30,000



- A dedicated partner invested in driving meaningful change and impact.
- Recognized for significant contributions to our programs and initiatives.
- Invitations to exclusive networking opportunities and strategy sessions.
- Opportunities for collaboration and joint initiatives.

Sustaining Partnership \$12,000



- A valued partner committed to sustaining our ongoing efforts and initiatives.
- Acknowledged for essential support and commitment to our mission.
- Access to regular updates, reports, and impact assessments.
- Opportunities to participate in partner-driven initiatives and campaigns.

Community Partnership \$6,000



- A vital partner contributing to the strength and vibrancy of our community.
- Recognized for their role in fostering community engagement and support.
- Access to networking events, workshops, and professional development opportunities.
- Opportunities to showcase impact stories and success stories.

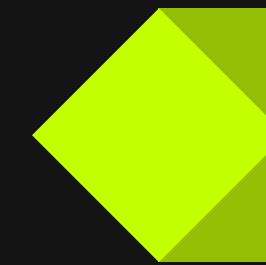


SPONSORSHIP OPPORTUNITIES

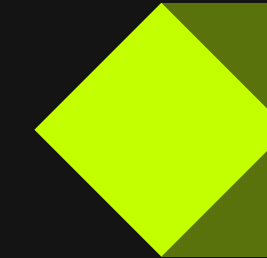


SPONSORS

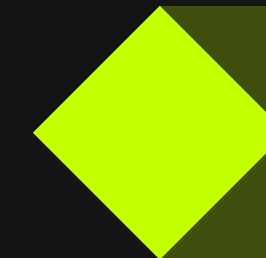
Join us in bringing this vision to life by becoming a sponsor of the Black Boy Joy Summit. Your sponsorship will not only elevate your brand but also make a direct impact on the lives of young men in our community. Choose from a range of sponsorship levels tailored to meet your organization's goals and maximize your visibility at the event. Together, let's empower communities, celebrate diversity, and inspire positive change.



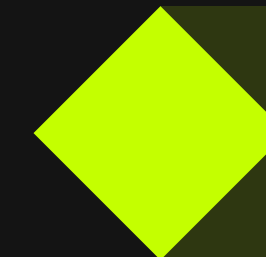
\$20,000
Summit Champion



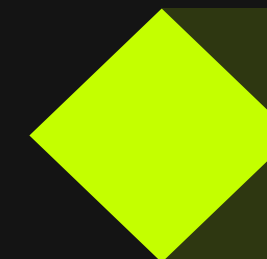
\$10,000
Summit Partner



\$5,000
Summit Advocate



\$2,500
Summit Supporter



\$1,000
Summit Contributor

SPONSORSHIP TIERS AND BENEFITS

Summit Champion \$20,000



- **10 Summit Tickets:** Reserved seating at the summit
- **Keynote Opportunity:** Five-minute speaking opportunity at the opening or closing of the event
- **Stage Spotlight:** Exclusive main stage and breakout session branding during the summit
- **Summit Star Logo:** Prime logo placement on website and print materials
- **Summit Shoutouts:** Verbal recognition during event sessions
- **Swag Inclusion:** Opportunity to contribute promotional items to event swag bags
- **Workshop Wonder:** Guaranteed workshop hosting opportunity during the summit
- **Social Media Sponsorship Acknowledgments:** Dedicated social media posts acknowledging sponsorship before the event, along with exclusive post-event recognition
- **Press Release Prestige:** Dedicated mention in official summit press release
- **Invite Only Networking Reception:** Invitation to exclusive networking event with CCM leadership

Summit Partner \$10,000



- **All benefits of Summit Advocate Level, plus:**
- **4 Summit Tickets:** Reserved seating
- **Invite Only Networking Reception:** Invitation to exclusive networking event with CCM leadership
- **Stage Spotlight:** Main stage branding

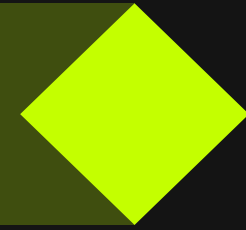
Summit Advocate \$5,000



- **All benefits of Summit Supporter Level, plus:**
- **2 Summit Tickets**
- **Press Release Prestige:** Dedicated mention in official summit press release

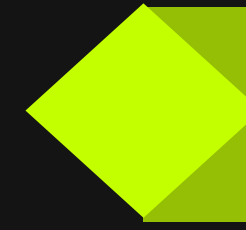
SPONSORSHIP TIERS AND BENEFITS

Summit Supporter \$2,500



- **All benefits of Summit Contributor Level, plus:**
- **Social Sponsor Spotlight:** Dedicated social media post acknowledging sponsorship
- **Summit Supporter Logo:** Displayed prominently on website and print materials

Summit Contributor \$1,000



- **Summit Supporter Logo:** Displayed on website
- **Social Shoutouts:** Acknowledgment in dedicated social media thank you posts
- **Swag Inclusion:** Opportunity to contribute promotional items to event swag bags

THANK YOU FOR CONSIDERING JOINING THE
BLACK BOY JOY
SUMMIT 2024

